

# ARMY COLLEGE OF NURSING JALANDHAR CANTT

## BREAST FEEDING WEEK (1<sup>st</sup>-7<sup>th</sup> AUGUST 2023)

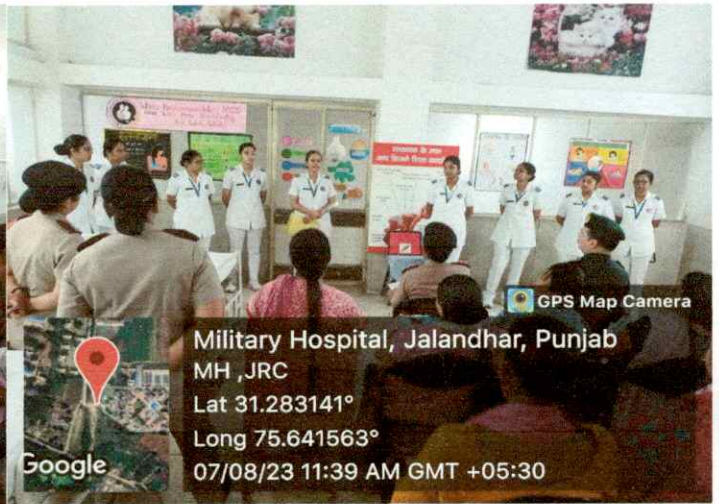
Date: - 07 Aug 2023

Venue: - Military Hospital, Jalandhar Cantt

Time: - 10:00 AM- 12:00 PM

Army college of Nursing, Jalandhar Cantt celebrated World Breastfeeding Week 2023 in collaboration with MH, JRC on 07 Aug 2023 with great zeal and enthusiasm. This year's campaign focuses on promoting practices that can help support workplace-related breastfeeding in different countries. Theme for the World Breastfeeding Week 2023 was "Let's make breastfeeding and work, work!" The students of B.Sc (N) III<sup>rd</sup> year and IV<sup>th</sup> year has given health education to pregnant women, lactating and postnatal mothers in Maternity Ward at Military Hospital regarding breastfeeding.

The students also presented posters, charts & flashcards and demonstrated the positions of breastfeeding, techniques, and advantages along with Kangaroo Mother Care. Brig. Prasad R Lele (Commandant MH, JRC) shared his valuable knowledge on breastfeeding and Col. Sheela S (Principal Matron MH, JRC) gave effective demonstrations on the proper positions of breastfeeding. The event resulted in increasing awareness & importance of colostrum and breastfeeding among the patients presented during the event.



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Principal  
Army College of Nursing  
Jalandhar Cantt